



KYOORIUS 28 - 30 SEPT 2018 DESIGNYATRA

SCHEDULE: DAY 1

Friday, 28th September, 2018 | Grand Ballroom

10:00 - 10:15	Doors Open
10:15 - 10:30	Welcome & Introduction To Speakers
10:30 - 11:10	Chuck Porter
11:10 - 11:50	Yah-Leng Yu
11:50 - 12:30	Tea/Coffee
12:30 - 13:10	Dominic Wilcox
13:10 - 14:40	Lunch
14:40 - 15:00	Atul Khatri - Standup Comedian
15:00 - 15:40	Kerby Rosanes
15:40 - 16:20	Yinka Ilori
16:20 - 17:00	Tea/Coffee
17:00 - 17:40	Carrie Hammer
17:40 - 18:20	Thijs Biersteker
18:20 - 18:30	Closing Day 1
18:30 - 22:00	Side Sessions + Networking Cocktails



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SCHEDULE: DAY 2

Saturday, 29th September, 2018 | Grand Ballroom

10:15 - 10:30	Doors Open Welcome Back
10:30 - 11:10	Shubhankar Ray
11:10 - 11:50	Anita Kunz
11:50 - 12:30	Tea/Coffee
12:30 - 13:10	Gadi Amit
13:10 - 14:40	Lunch
14:40 - 15:00	Kevin Swanepoel
15:00 - 15:40	Shiva Nallaperumal
15:40 - 16:20	Mohamed & Haithem El-Seht (Twins Cartoon)
16:20 - 17:00	Tea/Coffee
17:00 - 17:40	Karan Singh
17:40 - 18:20	Nerea Goikoetxea & Juan SantaCruz
18:20 - 18:30	Closing Day 2
18:30 - 22:00	Side Sessions + Networking Cocktails



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SCHEDULE: DAY 3

Sunday, 30th September, 2018 | Grand Ballroom

10:15 - 10:30	Doors Open and Welcome Back
10:30 - 11:10	Jacek Utko
11:10 - 11:50	Kazuhiro Shimura
11:50 - 12:30	Tea/Coffee
12:30 - 13:10	Billie Whitehouse
13:10 - 14:40	Lunch
14:40 - 15:20	Otto NG
15:20 - 16:00	Rutger Paulusse
16:00 - 16:40	Pauline Saglio
16:40 - 17:20	Tea/Coffee
17:20 - 18:00	Matthew Clark
18:00 - 19:45	Networking/Cocktails
19:45 - 20:15	Doors Open for Awards Night
20:15 - 21:45	Kyoorius Design Awards & Young Blood Awards
21:45 onwards	Zee Bollywood Party



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What else is happening at #KDY18?

Hands On Workshops

Develop skills and get up to speed on the latest developments in the industry with our intensive hands-on workshops.

Breakfast Sessions

Meet and interact with your favourite speaker to kickstart the day. Truly, breakfast now is the most important meal of the day!

Face - To - Face

Ask questions, share ideas or simply talk shop. Open conversation with your favourite speakers.

To register for the above, log on to www.designyatra.com

DAY 1 | SALAO 1,2,3,4



Designing Multi-Script Brand Identities Sarang Kulkarni

Scripts from India are not only visually different from the Latin script but also distinctly different from each other. This hands-on typography workshop will focus on issues and considerations that are taken into account while designing and crafting multi-script logotypes.

20 Participants, Students Only



ABSOLUT MASHUP- One Vodka, Endless Possibilities Clayton Gracias

Here's your chance to learn the art of making cocktails with the ABSOLUT India Head Mixologist Clayton Gracias. We can assure you that this workshop will be a riot of colors, flavors and taste. From elaborate nouveau cocktails to the minimalist classics. With Absolut every glass is a crafted work of Art. So get your creative hats up and have fun with Absolut

30 Participants, Open To All



Disrupting The Future Five Sectors, Five Future Thoughts Kurnal Rawat & Antony Parham

Join FITCH brand experience experts in a workshop to learn how brands are challenging conventions and creating compelling brand experiences fit for today's omnichannel world. Get ready to unleash your bold thinking and create your own brand that could be tomorrow's next big brand idea in India.

20 Participants, Open To All



Building Brands

Dog And Pony | Pol van Haren

How to enable brands to speak with one clear voice? How to implement brand identity throughout a company? Amsterdam-based design studio Dog and Pony gives you insights on how identity design is at the core of any companies business activities.

20 Participants, Students Only

DAY 2 | SALAO 1,2,3,4



Designing Multi - Script Brand Identities Sarang Kulkarni

Scripts from India are not only visually different from the Latin script but also distinctly different from each other. This hands-on typography workshop will focus on issues and considerations that are taken into account while designing and crafting multi-script logotypes.

20 Participants

Open To Professionals & Young-Bloods

ADDIKT

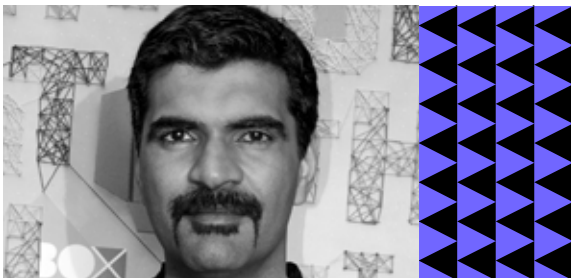


Bridge The Gap Between Life And Death Barry Schwarz & Koen Van Ovoorde

Brand identity is more than simply the face of a business. For a brand to come to life like this in the minds of its audience, it first has to be alive. In this workshop we will take you through the thinking process of how motion graphics and sonic design can create unique and ownable brand behavior.

20 Participants

Open To Students & Young Bloods



Letterforms That Do Rajesh Dahiya

The hand-on workshops aims at understanding characteristics of living beings (animals, birds...) and translate these into letterforms.

20 Participants

Open To Students & Young Blood



Branding Beyond The Norm Anthony Lopez

Over the past decade, Lopez Design has been involved in several projects that have encouraged them to be authentic and true to the brand and changing times. They have constantly looked at every brand with genuine intent, discovering its true nature to explore how best it can manifest and evolve.

25 Participants, Open To All



DAY 1 | SALAO 5



Death Valley Of Craft

Thijs Biersteker

Making digital-off art installations and the craft that goes in to the process.

30 Participants

Open To All

DAY 2 | SALAO 5



Gap In Design & Thinking

Ayan Pal

Understanding the why before we start designing is crucial, especially when it comes to Customer Centric Design. How can we connect and create a culture that encourages Innovation and impact, thus creating better experience and a stronger Return On Investment?

This session aims to explore that facet, and facilitate a better way to design.

30 Participants

Open To All

TO REGISTER FOR WORKSHOPS CLICK HERE